

8 October 2026 – IMPORTANT IMPLEMENTATION UPDATE

Zonos has confirmed that some connected sales channels can technically match products by tracking number. PostNord nevertheless retains a uniform customer-data requirement for Verified shipments in external API/3PL flows: customers send Organization ID and Product ID/SKU through EDI for each relevant shipment. The exact EDI fields have not yet been agreed.

POSTNORD CUSTOMER REQUIREMENT: Customers using Zonos Verified through external integrations, APIs or 3PLs must transmit their own Zonos Organization ID with each shipment’s electronic customs/EDI data and Product ID/SKU for every relevant product line. These identifiers must not be entered on the shipping label, CN22 or CN23. Bookings through PostNord Send (DK), Skicka Direkt Business (SE) and cash/online postage use Clarify instead and do not require these Verified identifiers.

PostNord | Zonos Verified Account onboarding guide

Customer guide for U.S. shipments | Denmark and Sweden

Why do you need a Zonos Verified Account?

From 22 October 2026, postal shipments to the United States are subject to expanded U.S. customs and compliance requirements.

Certain products may require information or documentation for U.S. Partner Government Agencies (PGAs). Examples include food, cosmetics, supplements, medical products, plants, wood products and chemicals.

A Zonos Verified Account allows product and PGA requirements to be clarified at product/catalogue level before goods are shipped to the United States.

Route-specific identifier requirements (updated 8 October 2026)

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Data element	Requirement
Zonos Organization ID	The customer’s own Zonos Organization ID, obtained from Zonos and beginning with organization_. The customer transmits it through EDI for each relevant Verified shipment; PostNord does not maintain it on the customer agreement.
Product Identifier per content piece	The customer’s Product ID/SKU for every relevant product line. It must match the relevant product or variant in the customer’s Zonos catalogue and be transmitted through EDI with the customs data (not on CN22/CN23).

The exact EDI fields for Zonos Organization ID and Product ID/SKU have not yet been finalised. PostNord will provide the technical field specification once agreed. Customers must transmit the identifiers themselves for each relevant shipment; PostNord will not register or maintain their Zonos Organization ID in the customer agreement.

How the Verified journey works

Step	What to do
1. Create your Zonos Verified Account	Create the account using the PostNord invitation link and keep the Organization ID available.
2. Transfer your catalogue	Use channel integration, Catalog API or CSV upload. Channel integrations are the preferred target state where available.
3. Provide identifiers in the customs dataset	Transmit your Zonos Organization ID through EDI with each shipment and Product ID/SKU for every relevant product line. Do not put these identifiers on the shipping label, CN22 or CN23. The exact EDI fields will be communicated separately.
4. Zonos screens and resolves products	Zonos uses the catalogue and identifiers to determine which products are ready and which require additional data.
5. Reuse data	When a product is resolved, the information can be reused for future U.S. shipments of the same product or variant.

Does a possible PGA indication mean that the product is PGA-regulated?

No. A tariff number may indicate that a product could be subject to a U.S. agency requirement. The actual requirement depends on the product's exact content, material, intended use and other characteristics. Zonos uses the product data to determine whether PGA processing is actually required.

Benefits

- Reduced risk of delays when goods enter the United States.
- Less need to answer the same product questions shipment by shipment.
- Better ability to determine in advance whether a product actually requires PGA data.
- A more predictable process for future U.S. shipments.

Product data to prepare

- Accurate product description
- HS/HTS code
- Country of origin
- Value, quantity, weight and units
- Product materials, contents or ingredients where relevant
- Manufacturer information, registrations or certificates where required
- The Product Identifier used in the Zonos Catalogue

If you use a 3PL or fulfilment provider

The 3PL must send the underlying merchant's Organization ID and the merchant's Product Identifier for each content piece. The identifier must refer to the merchant's catalogue, not merely to the 3PL's internal customer or product reference.

Open technical point

The final customer-facing PostNord API field names and the exact IPC broker-reference JSON path are still being confirmed. The data requirement is decided; the exact field placement will be provided in the technical API guide.

Further information

Zonos Verified Accounts: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts>

Catalog API: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts/catalog-api>

Channel integrations: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts/channel-integrations>

Contact

Questions about onboarding or implementation can be directed to PostNord: Morten Rosengreen, phone +45 30 52 78 93, email e59@post.dk.

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